Please amend the application as follows:

**IN THE CLAIMS:**

Please add the following new claims:

21.     (new) A method for presenting a price comparison to a prospective buyer comprising

collecting information from a plurality of merchants relating to data concerning products in store locations and respective price information, wherein the prospective buyer is capable of visiting the store locations;

storing the information into records of a database;

sorting the information relative to products based on the database;

presenting the information in a plurality of records to the prospective buyer.

22.     (new) The method for presenting a price comparison according to claim 21 further comprising

collecting the information from sales circulars, advertised specials, sales promotions, merchants;

collecting information relating to merchant name, merchant

address, product description, model number, regular price, sales price, coupons, rebates, colors, or sizes;

entering attributes into a search key;

entering geographical region, postal code, town name, county name, state name, product name, product category, model number, product description, price, product features, or brand name into the search key;

sorting the database according to price.

23.     (new) The method for presenting a price comparison according to claim 21 further comprising

entering attributes into a search key;

sorting the database according to merchant name, product name or model number;

entering data for merchants offering a specific product in a specific state into the database, wherein the data includes merchant name, product description, sales price, product description, sales price, coupons or rebates;

providing access to the database through a browser interface;

presenting options to the prospective buyer for choosing a state and a product;

choosing a state and an object by the prospective buyer;

retrieving the data after the state and product are chosen;

sorting records in an ascending order based on sales price
into a listing;

presenting the buyer with the listing of merchants offering
the product for sale in the chosen state;

furnishing an option to the prospective buyer to initiate
sorting based on a merchant name.


24. (new) The method for presenting a price comparison
according to claim 21 further comprising

mapping the data to a unique address for a geographical
area-product combination;

connecting to a unique address;

immediately presenting comparison data for a unique
geographical area-product pair to the prospective buyer.


25. (new) The method for presenting a price comparison
according to claim 21 further comprising

checking inventory at a store local of a merchant upon
request of a prospective buyer to determine availability of
a chosen product;

reserving the product at the local store for pickup after
determining availability has been performed.

26. (new) The method for presenting a price comparison according to claim 25 further comprising

entering a registration token or a credit card number;

accepting the registration token or a credit card number by the merchant;

guaranteeing the purchase by the merchant based on the accepting of the registration token or a credit card number by the merchant.

27. (new) The method for presenting a price comparison according to claim 21 further comprising

collecting the information from sales circulars, advertised specials, sales promotions, merchants;

collecting information relating to merchant name, merchant address, product description, model number, regular price, sales price, coupons, rebates, colors, or sizes;

entering attributes into a search key;

entering geographical region, postal code, town name, county name, state name, product name, product category, model number, product description, price, product features, or brand name into the search key;

sorting the database according to price, merchant name,

product name or model number;

entering data for merchants offering a specific product in a specific state into the database, wherein the data includes merchant name, product description, sales price, product description, sales price, coupons or rebates;

providing access to the database through a browser interface;

presenting options to the prospective buyer for choosing a state and a product;

choosing a state and an object by the prospective buyer;

retrieving the data after the state and product are chosen;

sorting records in an ascending order based on sales price into a listing;

presenting the buyer with the listing of merchants offering the product for sale in the chosen state;

furnishing an option to the prospective buyer to initiate sorting based on a merchant name;

mapping the data to a unique address for a geographical area-product combination;

connecting to a unique address;

immediately presenting comparison data for a unique geographical area-product pair to the prospective buyer;

checking inventory at a store local of a merchant upon

request of a prospective buyer to determine availability of a chosen product;

reserving the product at the local store for pickup after determining availability has been performed;

entering a registration token or a credit card number;

accepting the registration token or a credit card number by the merchant;

guaranteeing the purchase by the merchant based on the accepting of the registration token or a credit card number by the merchant.

## REMARKS

Claims 11 through 20 continue to be in the case. New claims 21 through 27 are being introduced.

New claim 21 is based on claim 11.

New claim 22 is based on the specification, page 4, lines 14 through 31.

New claim 23 is based on the specification, page 4, lines 30 through page 5, line 10.

New claim 24 is based on the specification, page 5, lines 11 through 16.

New claim 25 is based on the specification, page 5,